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LISTING OF THE CLAIMS

1. (Currently amended) A method for managing delivery of video sequences of an interactive program guide (IPG) over a communications network to a plurality of terminals, the method comprising:

pre-allocating a broadcast bandwidth in the communications network for common video sequences to be transmitted by a broadcast technique, said common video sequences comprising IPG pages for a current time period and IPG pages for a prime viewing time period;

transmitting in the broadcast bandwidth the common video sequences to the plurality of terminals by way of the broadcast technique;

receiving a request for a specific video sequence from a specific terminal via the communications network;

allocating a demandcast bandwidth in the communications network for the specific video sequence; and

transmitting in the demandcast bandwidth the specific video sequence to the specific terminal via the communications network;

wherein transmitting the specific video sequence is performed using a narrowcast technique to a group of terminals that includes the specific terminal.

2. (Original) The method of claim 1, wherein the common video sequences are delivered using an in-band portion of the communications network.

3. (Original) The method of claim 2, wherein the specific video sequence is delivered using the in-band portion of the communications network.

4. (Original) The method of claim 3, wherein the requests are received using an out-of-band portion of the communications network.

5-7. (Canceled).

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8. (Original) The method of claim 1, wherein transmitting the specific video sequence is performed using a pointcast technique.

9. (Original) The method of claim 8, wherein the pointcast technique comprises a shared pointcast technique.

10. (Currently amended) A method for managing delivery of a plurality of video sequences that comprise interactive program guide (IPG) pages, the method comprising:

predetermining a set of video sequences to be broadcast;

allocating a broadcast bandwidth within a network with a finite bandwidth for the set of video sequences;

broadcasting the set of video sequences via the broadcast bandwidth to a plurality of terminals;

receiving a request from a specific terminal for a specific video sequence that which is not within the set of video sequences to be broadcast;

allocating a demandcast bandwidth within the network for the specific video sequence;

transmitting the specific video sequence via the demandcast bandwidth to the specific terminal to fulfill the request; and

predetermining a second set of video sequences to be broadcast, wherein the second set of video sequences comprises IPG pages for prime viewing time periods;

wherein transmitting the specific video sequence to the specific terminal comprises narrowcasting the specific video sequence to a group of terminals that includes the specific terminal.

11. (Original) The method of claim 10, wherein the broadcasting and transmitting occur by way of in-band communications in the network, and the receiving occurs by way of out-of-band communications in the network.

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12. (Original) The method of claim 11, wherein the first set of video sequences comprises IPG pages for a current time period.

13. (Previously presented) The method of claim 10, further comprising:
allocating a second broadcast bandwidth within the network for the second set of video sequences; and
broadcasting via the second broadcast bandwidth the second set of video sequences to the plurality of terminals.

14-16. (Canceled).

17. (Original) The method of claim 10, further comprising:
predetermining a particular video sequence to be narrowcast to a group of terminals;
allocating a narrowcast bandwidth within the network for the particular video sequence; and
narrowcasting the particular video sequence via the narrowcast bandwidth to the group of terminals.

18. (Original) The method of claim 10, further comprising:
receiving a second request from a second specific terminal for the specific video sequence; and
transmitting the specific video sequence via the demandcast bandwidth to the second terminal,
wherein the demandcast bandwidth comprises a single stream which is used to transmit the specific video sequence to both terminals.

19. (Original) The method of claim 18, further comprising:
one terminal from a group including both terminals finishing use of the specific video sequence; and
continuing transmission of the specific video sequence via the demandcast bandwidth.

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20. (Original) The method of claim 19, further comprising:
another terminal from the group finishing use of the specific video
sequence; and
discontinuing transmission of the specific video sequence; and
making the demandcast bandwidth available for re-allocation.